

Trade only Open Day 2018

Friday 16th March
7.30am - 3.00pm

**Suitable for retail, landscape & government staff
and owners**

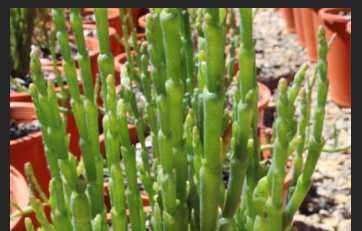
Come visit our nursery - see & pre-order upcoming stock
Talks from industry leaders
Browse information displays
Find out what's new & trending in Retail & Landscape

Whatever time of day you visit, we've got you covered
Grab a coffee from the onsite van for early birds from 8am
or Pizza & Sushi for a lunch time visit
Cookies & icecream available anytime

Domus Nursery
50 Bahen Rd, Hacketts Gully

Please share this invite onto colleagues who may also be interested.

[Click to contact Domus Nursery to receive your invite to this great event](#)





8.00am & 11.00am Emil Montibeler from Ozbreed National Business Development Manager
“Evaluation of reliable, functional, and lower maintenance green life for public space including innovation in parks and playgrounds, roadside, Bio-swales & Erosion Control”

Emil studied for his Bachelor of Economics and Political Science at Macquarie University. He brings considerable sales, landscape & horticultural industry experience to the Ozbreed team. At Universal Media a leading National publisher of specialty titles he was responsible for the Landscape and Outdoor Division. He managed a high performing team of 18 staff across Sales and Editorial. His prior experience includes Sensis - the rebranded Yellow Pages - where he was a Sydney Sales Director managing various teams of up to 100 staff across Key Account, Client Sales and Call Centre groups.

Emil forged industry relationships while at Universal Media through his service on the Board of Landscape Contractors Association (NSW/ACT) and committee memberships on a number of Landscape & Nursery industry associations. He was responsible for strong support of the industry through sponsorship of Awards and Events such as Platinum Sponsor of the LNA (NSW/ACT) ; Landscape Victoria and Queensland, as a National sponsor for NGIA and as National Sponsor for AILA.



9.00am & 12.00 pm Chris Sargent from PMA - Plants Management Australia
“The Art of plant breeding - What and who is behind new release plants. ... Ever wondered where the latest new plant release came from or who developed it? Well, now you can find out..”

Chris Sargent is the Owner and Managing Director of the multi-award winning plant licensing company, Plants Management Australia (PMA).

PMA, the first Australian company of its kind, has been at the forefront of market leading plant innovations for 25 years.

Chris's Horticultural career spans the same length of time. Chris has travelled extensively throughout many parts of the world exploring horticulture.

Having worked across many sectors of both the Australian and European industries including, wholesale, retail and management, Chris combines his experiences, knowledge and skill sets in bringing new plant inventions to life for the breeder.

Chris personally and his business has been awarded numerous awards for both the plants they represent and the company itself.

The PMA network spans the globe working with over 60 independent breeders and over 200 growers and partners in over 15 countries to manage new plants from concept to consumer, and everything in between.

Chris is a passionate advocate for plant breeders and their stories. Every new plant released has a story including different timelines which can be anywhere between 3-30 years before they become a commercial proposition.

Chris considers himself extremely fortunate to be working with such creative, talented and passionate people from all around the world in such an innovative and inspiring space of the Horticulture industry.



10.00am Matthew Lunn CEO NGIWA “Growing Our Industry. Trends and Insights”

Matthew Lunn arrived in WA in 1994, having trained in horticulture and landscape design at the Royal Horticultural Society's Garden Wisley, UK.

His first post was at Curtin University where he spent 10 years transforming a concrete campus into a botanical oasis and was formally recognised for his work as Australian Horticulturist of The Year in 2000.

During this time he joined Curtin Radio and for 16 years presented “Let's Talk Gardening” on Saturday mornings as well as writing for the Habitat and appearing on ABC Gardening Australia for 2 years as a presenter.

In 2004 he joined the University of Western Australia as Curator of Grounds and then 3 years later, with a passion to design gardens, launched Lunnscapes as a landscape consultant and designer for the residential homeowner.

In 2016, Matthew was appointed CEO of NGIWA and with his renewed spirit, enthusiasm and wealth of horticultural experience, Matthew has embarked on supporting and bringing the horticultural industry forward into a new era as well as taking on the revamping of the Perth Garden Festival.





10.30pm Mark Tucek from Domus Nursery "New & Recent Plant Releases"

Mark started his horticultural career at Domus in 1983 and commenced Certificate 3 in Horticulture in 1984. After leaving Domus in 1987, Mark managed various retail garden centres such as Lush-Gro Nurseries, Green haven Garden Centre, Colour Drop and Dawson's to mention a few. Previous industry experience also diversified to turf when working as the Sales & Marketing Manager for Carabooda Roll-On Turf and allied products as State Manager for Richgro Garden products.

Mark completed his Diploma of Horticulture when managing Waldecks Kingsley and served time on the Nursery & Garden Industry W.A. board and the "Garden Week" organizing committee.

He is also a Certified Nursery Professional.



11.00am REPEATED SESSION Emil Montibeler from Ozbreed - National Business Development Manager

"Evaluation of reliable, functional, and lower maintenance green life for public space including innovation in parks and playgrounds, roadside, Bio-swales & Erosion Control"



12.00 pm REPEATED SESSION Chris Sargent from PMA - Plants Management Australia

"The Art of plant breeding - What and who is behind new release plants. ... Ever wondered where the latest new plant release came from or who developed it? Well, now you can find out.."



1.00pm Lisa Passmore from Inspired by Nature "Garden Trends - A designers perspective "

Lisa Passmore is a third generation qualified horticulturalist and has worked in the nursery industry all her life. Lisa's twin passions of horticulture and art and design led her to create her own landscape design business, Inspired By Nature. Inspired By Nature is one of the leading WA landscape design businesses that specialises in water wise and sustainable landscape designs.

Lisa has developed her ideas by working in the UK, New Zealand and Australia in the horticultural industry and has been designing award winning gardens since 1998. She has been a committee member on numerous horticulture and landscape industry associations and was president of the Landscape Industry association of WA (LIAWA) from 2003 to 2005.

A Water Corporation endorsed water- wise landscaper, Lisa is a member of the Horticultural Media Association (HMA) and is a regular contributor to horticultural industry publications. She has featured on the Garden Gurus TV program, Burkes Backyard and is a regular speaker at Garden Week, Home Base and various WA garden clubs. As a mother of two young children Lisa is passionate about community gardening and empowering people of all ages to 'have a go' growing plants (both ornamental and edible) in their own gardens. Lisa is foundation member and past President of Kalamunda Community Garden Inc.

