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Colourwave[®] <u>Million Bells[®]</u> Calibrachoa hybrid

September 2013

Garden performance and plenty of colours

First launched in the late 1990's, <u>Million Bells®</u> were the first to market this remarkable plant that originates from the rocky coastal cliffs of South America. Million Bells® have captured the enduring toughness and resilience of their parents to become Australia's most well-known of their kind in the market. For almost 20 years, Million Bells® have added colour and fun to Australian gardens from far north Queensland to Hobart to Perth. The garden performance and reliability of Million Bells® is second to none....enjoy.



From time to time, Million Bells® will add a new colour

to the range; however the most important factor for the developers of Million Bells is garden performance, because superior garden performance means less time nurturing and more time enjoying these wonderful plants. The superior branching habit of Million Bells[®] 'Bouquet' varieties has increased the number of flowers each plant producers to a whole new level. The prolific branching habit also balances the plant beautifully, meaning less pruning and shaping to achieve a fantastic effect. 'Bouquet' varieties also understand that we all want flowers yesterday, right; so 'Bouquet' varieties also come with early flowering, which also translates to a much longer flowering period, with plants flowering well into autumn. Million Bells[®] 'Bouquet' varieties come in two shades of Pink and Cream; look out for them this season.

Million Bells[®] occur naturally mostly on rocky hillsides of Brazil. Despite their soft appearance, Million Bells[®] do not appreciate too much water around their roots; keep plants moist but not wet, just like their indigenous cliff-side location. The other trait that comes from their rugged origins is a preference for good air movement around the plant. Don't position plants too close to each other in the garden, with the exception being the 'trailing' types. Positioning plants slightly apart will allow maximum sunlight over the plant, and deliver the best results. Good air movement around the plant also helps prevent fungal diseases from developing.

Million Bells[®] are the only plants of their type to have 'trailing' types available. Million Bells[®] 'Trailing' varieties grow to a height of only approximately 10cm, and will trail up to 100cm, making them ideal for dramatic hanging basket displays, or used as a floral ground cover.